

# Fake Followers Audit

Twitter Account: @twitter


Run Audit

## Fake Followers Audit for @BytePodcast

**Followers Audit**

- Followers Audit
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- SparkScore

**Reports Remaining:**  
7 of 10 for today



**David Ochoa B.**  
@BytePodcast  
192,824 Followers

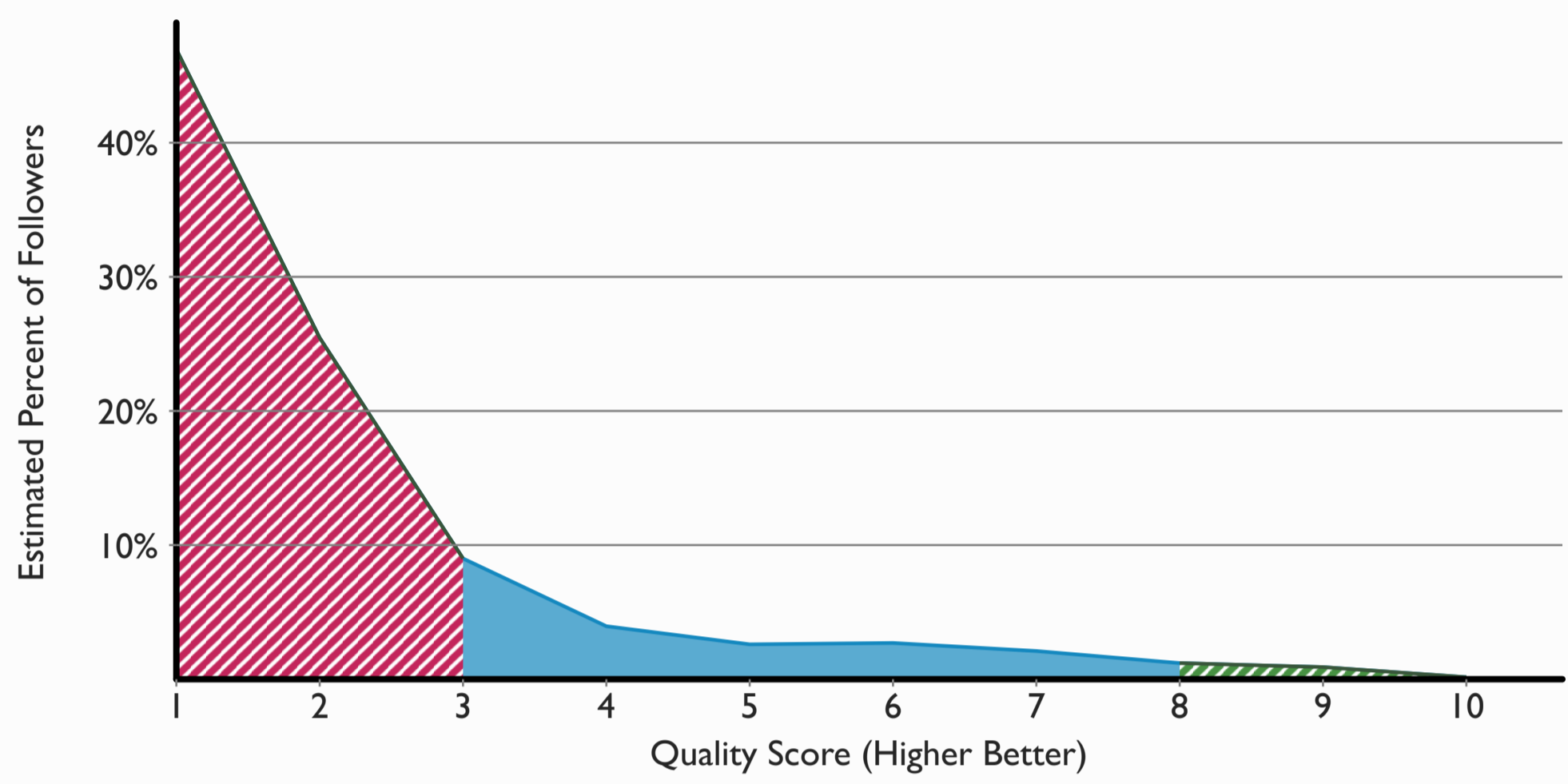
Accounts with a similar sized following to @BytePodcast have a median of 32% fake followers. This account has more fake followers than most.

**81.4%** (156,959) Fake Followers

This tool defines "fake followers" as accounts that are unreachable and will not see the account's tweets (either because they're spam, bots, propaganda, etc. or because they're no longer active on Twitter).

## Follower Quality Distribution

- ▨ Low Quality
- Average Quality
- ▨ High Quality



## How The Fake Follower Audit Works

This audit analyzes a sample of 2,000 random accounts from the most recent 100,000 accounts that follow @BytePodcast, then looks at 25+ factors correlated with spam/bot/low quality accounts. None of these, alone, indicate a spam/low quality account; but, when many factors are present, there's strong correlation with low quality. Below are some of the most frequently observed factors for @BytePodcast's followers (more on methodology in this [post](#)).

<b>Inactive for 120+ days</b> <i>% of our sample accounts that have not tweeted in over 120 days.</i>	42%	<b>Inactive between 90 and 120 days</b> <i>% of sample accounts that haven't tweeted in the last 90-120 days.</i>	1%
<b>Default Profile Image</b> <i>% of sample accounts that use Twitter's default profile image.</i>	50%	<b>Display Name</b> <i>% of sample accounts whose display name matches spam-correlated signals.</i>	44%
<b>URL Issues</b> <i>% of sample accounts that have no url or a non-resolving url in their profile.</i>	91%	<b>Location Issues</b> <i>% of sample accounts using a location that does not match any known place name.</i>	71%
<b>Number of Tweets</b> <i>% of sample accounts aged more than a year with a very low number of tweets.</i>	86%	<b>Over Sharing</b> <i>% of sample accounts that sent an abnormally large volume of tweets each day.</i>	1%
<b>Times Listed</b> <i>% of sample accounts that are on an unusually small number of lists.</i>	93%	<b>Number of Followers</b> <i>% of sample accounts that have a suspiciously small number of followers.</i>	86%
<b>Number Following</b> <i>% of sample accounts that follow an unusually small number of accounts.</i>	80%	<b>Profile Keywords</b> <i>% of sample accounts using spam-correlated keywords in their profile description.</i>	77%

## SparkScore & Account Info

SparkScore is a metric indicating total reach+influence across Twitter measured on a logarithmic scale.

**SparkScore**

41  
OUT OF 100



**David Ochoa B.** Last Updated: September 13, 2021  
@BytePodcast

56,515  
Tweets

8,666  
Following

192,824  
Followers

17  
Engagement

[Run A Full SparkScore Report](#)

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